

# Clay Fest Steering Committee Meeting

Tuesday March 2<sup>nd</sup> 2021

Meeting began at 6:30 pm

|                       |  |
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| <b>Attendees</b>      | Chris Polich, Dawn Craig, Faith Rahill, Frank Gosar, Karen Washburn, Merry Newcomer, Michael McKinney, Robin Russell, Sandy Brown, Sandy Segna, Ted Ernst, Tracie Manso, Ziggy Blum, Nicole Hummel, Maria Counts.  |
| <b>Minutes</b>        | The minutes were approved from last meeting; (moved, Ted Ernst; Second, Ziggy Blum)  |
| <b>Robin Russell</b>  | <p>I'd like to stop taking checks, they are usually the wrong amount and not as safe. It's so much safer to pay online and makes record keeping easy.</p> <p>If anyone has any resources to share please send them to Robin and she will put them on the Artist resources link online. For instance where to buy Honey dippers or rubber stamps etc.</p> |
| <b>Karen Washburn</b> | Could you send out an E-mail with info as to where to read the newsletter?   |
| <b>Robin Russell</b>  | Would like Artist to please send new photos for promoting the Web Site and online Artists. It might be fun to promote a featured Artist of the week on Instagram and Facebook for the virtual show. It might help get more people to join the mailing list.  |
| <b>Karen Washburn</b> | We could consider a different venue like the Home Show building, that way we could spread out if the guidelines fit.   |
| <b>Tracie Manso</b>   | I think we should just consider doing Pop-Ups.   |
| <b>Robin Russell</b>  | And we could do more press promoting virtual show and individual pop-ups.  |
| <b>Karen Washburn</b> | Let's take a vote on the show. Frank Gosar, NO Robin Russell, NO, Sandy Segna, NO, Merry Newcomer, NO, Nicole Hummel, NO Sandy Brown, NO, Dawn Craig, NO, Michael McKinney, Yes, at this time. Maria Counts, reluctantly NO.   |

**Karen Washburn**

Looks like the show will be on line and pop-up only.

**Robin Russell**

A bookmark would be great to promote the online show. We could include them in customer orders.

**Next Meeting**

April 6th 6:30 via Zoom link

